

1. Contest Details

The opening time and date of the contest is 17:00 GMT on 19/04/2022, and the closing date and time for receipt of entries is at 23:00 GMT on 20/04/2022 (the "**Contest Period**"). Entries submitted after this time will not be considered.

2. Restrictions

This contest is open to attendees of the WoW Event viewing party taking place on 19th April 2022 at select Meltdown bars in France, United Kingdom and Spain who are residents of France, United Kingdom or Spain aged eighteen (18) and over only. Directors, officers and employees of Activision Blizzard UK Ltd ("**Promoter**") and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies involved in the contest, and immediate family members and those living in the same household of such persons (whether legally related or not) are not eligible to enter or win any prizes in this contest. Subject to all applicable laws and regulations.

3. Rules to participate

No purchase of any goods or services is necessary to be eligible for entry into this contest.

To enter the contest, follow the instructions below during the Contest Period:

- Attend a WoW Event viewing party on the 19th of April 2022 at one of the select Meltdown bars in France, United Kingdom or Spain set out at <https://www.meltdown.bar/> (the "**Event**").
- Take a photo or a video clip of your reaction to the 10.0 expansion reveal during the Event.
- Post your reaction photo or a video clip on Twitter, Instagram or Facebook using hashtag **#WoWPartyMeltdown**.

By submitting your entry, you acknowledge and agree that Promoter may use your entry, name and likeness at its discretion on Promoter's websites, social media channels and other properties.

Each entrant may only enter the contest one (1) time during the Contest Period. Submissions received from any person, account or email address in excess of the stated limit will be void. Submissions generated by script, macro or other automated means are void.

Ten (10) winners will be randomly selected by the Promoter.

The winner selection will be conducted by Promoter. The judges' decision is final. No correspondence will be entered into.

4. Prize(s)

Ten (10) winners will receive a Collector's Edition Box of World of Warcraft 10.0 expansion. The prize will be sent to the winners as soon as 10.0 expansion Collector's Edition Boxes become available to the general public.

Promoter will be responsible for prize fulfilment. The winner will receive their prize via courier (subject to change) and will be required to provide Promoter with a suitable contact name,

email address, mobile phone number and French, UK or Spanish (as applicable) address to send the prize to.

There are no alternatives to these prizes. They are as stated and are non-transferable. If due to circumstances beyond the control of Promoter, Promoter is unable to provide the stated prizes, Promoter reserves the right to award substitute prizes of equal value. All prizes are subject to the terms and conditions of the supplier. Except for the winners who are residents of Spain, the winners will be responsible for paying any taxes due on the prize.

5. Results

The winners will be contacted by Promoter via the social media platform they posted their contest entry on no later than by 4th May 2022.

If the winner of the prize cannot be traced after reasonable efforts have been made by Promoter, Promoter will be entitled to select alternative winner from among the entrants.

List of winners will be available for four (4) weeks following the day of the selection of the winners. This list can be obtained by writing to *WoW Event Contest, Activision Blizzard, The Ampersand Building, 178 Wardour Street, London, W1F 8FY.*

If proof of age and/or parental consent is requested, and if satisfactory proof of age and/or parental consent is not received, Promoter reserves the rights to choose another winner.

6. Data protection

By participating in this contest, entrants hereby acknowledge that Activision Publishing Inc. may collect and use their personal information in compliance with applicable laws and regulations and its Privacy Policy accessible at <https://www.activision.com/legal/privacy-policy> in order to organise, run and monitor the contest as well as for carrying out publicity activities on it. Entrants confirm that they have acknowledged the Activision's Privacy Policy. Entrants' personal information may be transferred to the United States of America for the purpose of this contest, in accordance with Activision's Privacy Policy. Entrants have the right to access, ask for erasure, and correction of their personal information and can request such action at <https://support.activision.com/privacy>. Please note that if you withdraw your personal information prior to the determination of the winners or fulfilment of the prizes, Promoter will not be able to include you in the contest and, should you win, send the prizes to you.

7. General Conditions

Any entry, which does not comply with the rules, may be deemed invalid at the sole discretion of Promoter. Promoter is not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections, failed, incorrect, garbled, delayed electronic or other communications or other technical problems related to mobile entries. Proof of sending will not be deemed to be proof of delivery.

Any entrant who enters or attempts to enter the contest in a manner, which in Promoter's determination is contrary to these rules or by its nature is fraudulent or unjust to other entrants including without limitation tampering with the operation of the contest, cheating, hacking, deception or any other unfair playing practices such as intending to annoy, abuse, threaten or harass any other entrants or Promoter and/or any of its agents or representatives, or who

submits an illegible or incomplete entry may be rejected from the contest at Promoter's sole discretion.

Entrants agree that their names and/or likeness may be used to announce the winner via Facebook and Twitter, or on Promoter's websites and be included on the winners list as mentioned in section 5 above. Entrants may be required to take part in publicity without further consent or payment. Such publicity may include their names and/or likeness.

By entering this contest, entrants agree to be bound by these Terms and Conditions and by any other requirements set out in the promotional material. Promoter reserves the right to modify, cancel, terminate or suspend the contest in whole or in part, at its sole discretion, if it believes the contest is not capable of being conducted as specified in these rules or in the event of a virus, a computer bug or unauthorised human intervention or any other cause that is beyond reasonable control of Promoter that could corrupt or affect the administration, security, impartiality or normal course of the contest.

This contest is governed by and is in accordance with the laws of the territory in which the Event takes place.